

THE MEETING ROOM.

WHERE YOU CAN FIND THE LATEST INDUSTRY UPDATES.



CONDON & COMPANY P.C.
Meet Your Ally.

SERVICES INDUSTRIES CAREERS CONTACT

AUGUST 2016

THE PRESENTATION. NEW SERVICE. NEW BRAND. SAME ALLY.

As consultants, we understand that businesses must evolve to thrive in competitive markets. Whether restructuring operationally or adding new service offerings, such changes are usually for the betterment of business and benefit of customers, and at Condon & Company, P.C, we've made an endeavor to better serve our clients.

We're proud to introduce our new brand, with the tagline and campaign, "Meet Your Ally." Our tagline embodies the steadfast commitment to our clients and partners. In short, it showcases our partnership mentality and lets our clients know we're here to ensure their businesses are operating in the best way financially possible.

Along with our revamped brand is a fresh website: condoncpa.com. With a cleaner, sleeker look, our site makes it easy for you to learn more about our breadth of services. We've also launched new communication materials, like this newsletter, to make you aware of industry news and company updates. We'll continue to bring you more updates and an even better experience, so keep your eyes peeled for the latest from Condon, and know that you **meet your ally** when you partner with us.

[VISIT OUR NEW WEBSITE](http://condoncpa.com)

“ We're thrilled to launch our new brand. It truly represents how we see ourselves — as an ally to our clients. Our success has come from being an advocate for our clients and an extension of their management teams. This will always be our focus as we move forward.”

— Rob Condon, Shareholder



◀ advertisement

brochure ▶

▲ website

THE BULLETIN BOARD.

THE IRS HAS A NEW STRATEGY. SHOULD YOU BE CONCERNED?

In response to budget and staffing cuts, the Large Business and International (LB&I) Division of the Internal Revenue Service (IRS) is deploying a new and aggressive system of taxpayer examination. The LB&I is phasing out its old audit techniques in favor of more intensive, focused campaigns aimed at specific tax issues it believes are abusive. While the IRS' latest scheme may be designed for more efficiency and

profitability, its new tone is certainly more confrontational and less collaborative. The IRS has announced a list of transactions that are now being targeted by newly formed and specially trained teams of revenue agents. We've provided a link below to an article offering some helpful general advice. As always, our Condon team is available to answer your questions.

[READ MORE](#)

THE INTRODUCTION.



TIM FREESE
Shareholder, Tax Advisory Services

How long have you worked in the accounting industry?
25 years

Alma Mater:
Loyola University in New Orleans

Best Piece of Business Advice:
Business is more about personal relationships and communication than anything else. Master these, and the rest will take care of itself.

Most Rewarding Part of the Job:
Moments when I'm able to pass along meaningful knowledge to others, whether clients or employees, and see its positive impact.

THE NEXT STEP.

Whether you're an experienced CPA or know someone who is, you can find your long-term career opportunity at Condon. As a boutique firm, we offer the freedom to take an entrepreneurial approach with your career. Of course we're looking for CPAs with proficient technical skills and industry knowledge, but we're seeking those with the desire to expand their capabilities and build lasting relationships with a select group of clients.

[JOIN OUR TEAM](#)

f in

Tax Compliance & Advisory • Outsourced Financial Accounting • Fund Administration
Value Transformation • Transaction Advisory



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